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April 25, 2012

## VIA HAND DELIVERY

Marlene H. Dortch, Secretary Federal Communications Commission, 445 12th Street, S.W. Room TW-A325 Washington, D.C. 20554

Re: Cellco Partnership d/b/a Verizon Wireless Supplement to Response to Information and Discovery Request

Application of Cellco Partnership d/b/a Verizon Wireless and SpectrumCo, LLC For Consent To Assign Licenses and Application of Cellco Partnership d/b/a Verizon Wireless and Cox TMI Wireless, LLC For Consent To Assign Licenses, WT Docket No. 12-4

## Dear Ms. Dortch:

On March 22, 2012, Cellco Partnership d/b/a Verizon Wireless filed its response to the FCC Information and Discovery Request of March 8, 2012 in the above-referenced docket. That response has been updated and supplemented in subsequent filings. By this filing, Verizon Wireless is providing further documents in response to the FCC's Information and Discovery Request including:

As requested by FCC staff, a supplemental production of documents identified as responsive to the FCC's requests for "plans, analyses, and reports." The materials provided with this submission were compiled by conducting document searches using search terms and custodian lists reviewed with and approved by the Commission's staff. The documents have been placed on a disk titled "VZW-005." Exhibit A hereto provides the names and titles of the custodians whose documents are being provided. Exhibit B hereto provides the search terms used to identify these documents.

<sup>&</sup>lt;sup>1</sup> Information and Discovery Request for Verizon Wireless (attachment to Letter from Rick Kaplan, Chief, Wireless Telecommunications Bureau, FCC, to Michael Samsock, Cellco Partnership, dba Verizon Wireless, WT Docket No. 12-4 (dated March 8, 2012)). The FCC updated and modified Request 3 on March 13, 2012.

<sup>&</sup>lt;sup>2</sup> The supplement addresses requests referred to in questions 6a-c, 7a-b, 8, 10c, 11, 13a-c, 14, 15a-d, 17a-c, 18, 20, 23, 24, 25a-b, 26, 27, 28, 29a-e, 31a-f, 32a-c, 33a-d, and 34a-d. A subset of these documents was inadvertently assigned overlapping bates numbers with previously produced documents by the document production vendor. These documents are currently being assigned new bates numbers and will be provided with a supplemental production.

Supplemental Response to Information and Discovery Request April 24, 2012 Page 2

- An overlay updating responsive tagging for documents previously produced as responsive to the FCC's "all document" requests<sup>3</sup> that have also been identified as responsive to the FCC's "plans, analyses, and reports" requests by the attached search terms.<sup>4</sup>
- As discussed with staff, given the subject matter of the requests to which these documents are responsive, and in order to expedite this production, all documents have been temporarily designated "Highly Confidential" under the *Second Protective Order* in this docket. Verizon Wireless will shortly provide a database overlay that will downgrade that designation from "Highly Confidential" to either "Confidential" (as defined under the *Protective Order* in this docket) or "public," where appropriate, based on a review now underway.
- A file titled "Priv\_Log\_20120424\_HIGHLY\_CONFIDENTIAL.xls" included on the
  encrypted hard drive containing the supplemental production that provides privilege log
  data for items flagged by the search terms for the new custodians.

Should any questions arise concerning this filing or the electronic media provided in connection with this filing, please contact the undersigned.

Sincerely,

John T. Scott, III

cc: John Spencer, WTB (w/encl.)

John T. Scott, E

http://transition.fcc.gov/Daily\_Releases/Daily\_Business/2012/db0117/DA-12-51A1.pdf (last visited Mar. 19, 2012).

<sup>&</sup>lt;sup>3</sup> The "all document" requests reference FCC requests 9b-d, 10a-b, 12, 21, 30, 35a-b, and 36 in the FCC's Information and Discovery Request.

<sup>&</sup>lt;sup>4</sup> The overlay updates documents provided to the FCC in Summation format on March 22, 2012, as revised by the March 26, 2012 filing, April 5, 2012, and April 19, 2012.

<sup>&</sup>lt;sup>5</sup> See Application of Cellco Partnership d/b/a Verizon Wireless and SpectrumCo LLC For Consent To Assign Licenses and Application of Cellco Partnership d/b/a Verizon Wireless and Cox TMI Wireless,, Second Protective Order, WT Docket No. 12-4 (rel. Jan. 17, 2012), available at:

## EXHIBIT A CUSTODIAN LIST FOR VZW-005

The custodians for this filing are as follows:

Lowell McAdam, Chairman & Chief Executive Officer, Verizon
Ivan Seidenberg, former Chief Executive Officer, Verizon
Daniel Mead, Executive Vice President, President & CEO, Verizon Wireless
Andrew Davies, Chief Financial Officer, Verizon Wireless
David Small, Vice President & Chief Technical Officer, Network, Verizon Wireless
Anthony Melone, Executive Vice President & Chief Technology Officer, Verizon
Francis Shammo, Executive Vice President & Chief Financial Officer, Corporate Finance
John G. Stratton, Executive Vice President & President, Verizon Enterprise
John Diercksen, Executive Vice President, Strategy, Development & Planning, Verizon
Margaret P. Feldman, Vice President, Business Development & Planning, Verizon Wireless
Marni M. Walden, Executive Vice President & Chief Operating Officer, Verizon Wireless
Theresa Kemp, Executive Coordinator for Mr. Mead, Verizon Wireless
Claire Beth Nogay, Senior Vice President, Corporate Technology, Verizon
W.R. Mudge, President, Consumer & Mass Business Markets

## EXHIBIT B Search Terms

Item	(sub)	Search Terms
6	а	(CDMA /5 growth CDMA /5 increase CDMA /5 CAGR CDMA /5 AGR EVDO /5 growth EVDO /5 increase EVDO /5 CAGR EVDO /5 AGR EV-DO /5 growth EV-DO /5 increase EV-DO /5 CAGR EV-DO /5 AGR 1xRTT /5 growth 1xRTT /5 increase 1xRTT /5 CAGR 1xRTT /5 AGR LTE /5 growth LTE /5 increase LTE /5 CAGR LTE /5 AGR subscriber /5 growth subscriber /5 increase subscriber /5 CAGR subscriber /5 AGR data /5 growth data /5 increase data /5 CAGR data /5 AGR connection /5 growth connection /5 increase connection /5 CAGR connection /5 AGR traffic /5 growth traffic /5 increase traffic /5 CAGR traffic /5 AGR) % draft
6	b	(traffic usage capacity) & (requirements needs need demand) & (report projection review analysis forecast predict prediction tool VPI) & (daily weekly monthly bi-weekly biweekly bi-annual biannual annual yearly quarterly) % draft % "news bulletin" % "daily news"
6	С	(adjust adjustment correction corrected revise revised updated) & (traffic usage capacity bandwidth) & (report projection review analysis forecast predict prediction tool VPI) % draft % "news bulletin" % "daily news"
7	а	(traffic usage capacity bandwidth) & (report projection review analysis forecast predict prediction tool VPI) & (handset dumphone "dumb phone" "feature phone" "basic phone" "multimedia phone" smartphone iphone tablet laptop "data card" datacard wifi wi-fi) % draft % "news bulletin" % "daily news"
7	b	LTE & ("fixed wireless" "fixed LTE" cantenna fusion) % draft % "news bulletin" % "daily news"
8		(CDMA /5 migrate CDMA /5 migration CDMA /5 transition CDMA /5 refarm CDMA /5 refarming CDMA /5 repurpose LTE /5 migrate LTE /5 migration LTE /5 transition LTE /5 refarm LTE /5 refarming LTE /5 repurpose 3G /5 migrate 3G /5 migration 3G /5 transition 3G /5 refarm 3G /5 refarming 3G /5 repurpose 4G /5 migrate 4G /5 migration 4G /5 transition 4G /5 refarm 4G /5 refarming 4G /5 repurpose) % draft % "news bulletin" % "daily news"
10	С	(700 /5 strategy 700 /5 strategic 700 /5 plan 700 /5 sell 700 /5 lease 700 /5 buy 700 /5 sales 700 /5 sale 700 /5 purchase 700 /5 acquisition 700 /5 viability 700 /5 viable 700 /5 deploy 700 /5 deployment) % draft % "news bulletin" % "daily news"
11		("700C" "700 C" "700 MHz C" "Upper C" "C Block") & (exhaust exhausted constrain constrained depth insufficient) % draft % "news bulletin" % "daily news"

- 13 (AWS /5 strategy AWS /5 plan AWS /5 plans AWS /5 deploy AWS /5 offer AWS /5 build AWS /5 use AWS /5 utilize AWS /5 launch "advanced wireless service" /5 strategy "advanced wireless service" /5 plan "advanced wireless service" /5 plans "advanced wireless service" /5 deploy "advanced wireless service" /5 offer "advanced wireless service" /5 build "advanced wireless service" /5 use "advanced wireless service" /5 utilize launch) % draft % "news bulletin" % "daily news" 13 b (spectrumco cox turnpike tpk) & (AWS /5 strategy AWS /5 plan AWS /5 plans AWS /5 deploy AWS /5 offer AWS /5 build AWS /5 use AWS /5 utilize AWS /5 launch "advanced wireless service" /5 strategy "advanced wireless service" /5 plan "advanced wireless service" /5 plans "advanced wireless service" /5 deploy "advanced wireless service" /5 offer "advanced wireless service" /5 build "advanced wireless service" /5 use "advanced wireless service" /5 utilize launch) % draft % "news bulletin" % "daily news" 13 С (SpectrumCo or Cox or Turnpike tpk) & (benefit benefits improve improvement improvements enhance enhancements increase increased) & (data game games gaming video app applications VOIP QOS "quality of service" metrics KPM efficiency efficiencies) % draft % "news bulletin" % "daily news" 14 (cellular /5 plans cellular /5 plan cellular /5 analysis cellular /5 analyses cellular /5 report cellular /5 reports cellular /5 projection cellular /5 projections cellular /5 strategy cellular /5 strategic cellular /5 forecast cellular /5 forecasts PCS /5 plans PCS /5 plan PCS /5 analysis PCS /5 analyses PCS /5 report PCS /5 reports PCS /5 projection PCS /5 projections PCS /5 strategy PCS /5 strategic PCS /5 forecast PCS /5 forecasts "2 GHz" /5 plans "2 GHz" /5 plan "2 GHz" /5 analysis "2 GHz" /5 analyses "2 GHz" /5 report "2 GHz" /5 reports "2 GHz" /5 projection "2 GHz" /5 projections "2 GHz" /5 strategy "2 GHz" /5 strategic "2 GHz" /5 forecast "2 GHz" /5 forecasts "1.9 GHz" /5 plans "1.9 GHz" /5 plan "1.9 GHz" /5 analysis "1.9 GHz" /5 analyses "1.9 GHz" /5 report "1.9 GHz" /5 reports "1.9 GHz" /5 projection "1.9 GHz" /5 projections "1.9 GHz" /5 strategy "1.9 GHz" /5 strategic "1.9 GHz" /5 forecast "1.9 GHz" /5 forecasts "800 MHz" /5 plans "800 MHz" /5 plan "800 MHz" /5 analysis "800 MHz" /5 analyses "800 MHz" /5 report "800 MHz" /5 reports "800 MHz" /5 projection "800 MHz" /5 projections "800 MHz" /5 strategy "800 MHz" /5 strategic "800 MHz" /5 forecast "800 MHz" /5 forecasts) % draft % "news bulletin" % "daily news" 15 (spectrum /5 constraint spectrum /5 constraints spectrum /5 depth spectrum /5
- analyses proposal proposals) % draft % "news bulletin" % "daily news"

  (spectrum /5 constraint spectrum /5 constraints spectrum /5 depth spectrum /5 exhaust spectrum /5 capacity capacity /5 constraint capacity /5 constraints capacity /5 exhaust capacity /5 limit) & (option options alternative alternatives plan plans analysis analyses proposal proposals) % draft % "news bulletin" % "daily news"

exhaust spectrum /5 capacity capacity /5 constraint capacity /5 constraints capacity /5 exhaust capacity /5 limit) & (option options alternative alternatives plan plans analysis

15	С	(spectrum /5 constraint spectrum /5 constraints spectrum /5 depth spectrum /5 exhaust spectrum /5 capacity capacity /5 constraint capacity /5 constraints capacity /5 exhaust capacity /5 limit) & (option options alternative alternatives plan plans analysis analyses proposal proposals) % draft % "news bulletin" % "daily news"
15	d	(spectrum /5 constraint spectrum /5 constraints spectrum /5 depth spectrum /5 exhaust spectrum /5 capacity capacity /5 constraint capacity /5 constraints capacity /5 exhaust capacity /5 limit) & (option options alternative alternatives plan plans analysis analyses proposal proposals) % draft % "news bulletin" % "daily news"
17	а	(spectrumco /5 AWS cox /5 AWS turnpike /5 AWS tpk /5 AWS) & (AWS /5 use AWS /5 deploy AWS /5 utilize AWS /5 plans AWS /5 plan AWS /5 launch AWS /5 network AWS /5 integrate AWS /5 integrated AWS /5 combine AWS /5 combined AWS /5 footprint) % draft % "news bulletin" % "daily news"
17	b	(spectrumco /5 AWS cox /5 AWS turnpike /5 AWS tpk /5 AWS) & (AWS /5 use AWS /5 deploy AWS /5 utilize AWS /5 plans AWS /5 plan AWS /5 launch AWS /5 network AWS /5 integrate AWS /5 integrated AWS /5 combine AWS /5 combined AWS /5 footprint) % draft % "news bulletin" % "daily news"
17	С	(spectrumco /5 AWS cox /5 AWS turnpike /5 AWS tpk /5 AWS) & (AWS /5 use AWS /5 deploy AWS /5 utilize AWS /5 plans AWS /5 plan AWS /5 launch AWS /5 network AWS /5 integrate AWS /5 integrated AWS /5 combine AWS /5 combined AWS /5 footprint) % draft % "news bulletin" % "daily news"
18		Leap & (Spectrumco Cox Turnpike tpk) % draft %"news bulletin" % "daily news"
20		(SpectrumCo Cox turnpike tpk) & (timeframe timeline "RF design" "base station equipment" "design and produce mobile devices" negotiate landlord zoning deploy deployment backhaul launch test) % draft % "news bulletin" % "daiy news"
23		(Turnpike tpk SpectrumCo Cox) & (benefit product products innovate innovation "service quality") % draft % "daily news" % "news bulletin"
24		(Turnpike tpk spectrumCo Cox) and (performance speed throughput latency) % draft % "daily news" % "news bulletin"
25	а	("AT&T" Sprint T-Mobile TMO "U.S. Cellular" "US Cellular" USCC LEAP Cricket MetroPCS MPCS C-Spire "Cellular South" CellSo CLSO Revol "the competition") & (market /5 report market /5 analysis market /5 analyses market /5 projection market /5 projections market /5 forecast market /5 forecasts market /5 outlook market /5 threat market /5 threaten market /5 respond market /5 response competitive /5 report competitive /5 analysis competitive /5 analyses competitive /5 projection competitive /5 projections competitive /5 forecast competitive /5 forecasts competitive /5 outlook competitive /5 threat competitive /5 threaten competitive /5 respond competitive /5 respond competition /5 report competition /5 analysis competition /5 analyses competition /5 projection competition /5 projections competition /5 forecast competition /5 forecast competition /5 forecast competition /5 forecasts competition /5 respond competition /5 response) % draft % "news bulletin" % "daily news"

25	b	
		("AT&T" Sprint T-Mobile TMO "U.S. Cellular" "US Cellular" USCC LEAP Cricket MetroPCS MPCS C-Spire "Cellular South" CellSo CLSO Revol "the competition") & (market /5 report market /5 analysis market /5 analyses market /5 projection market /5 projections market /5 forecast market /5 forecasts market /5 outlook market /5 threat market /5 threaten market /5 respond market /5 response competitive /5 report competitive /5 analysis competitive /5 analyses competitive /5 projection competitive /5 projections competitive /5 forecast competitive /5 forecasts competitive /5 outlook competitive /5 threat competitive /5 threaten competition /5 respond competition /5 response competition /5 projections competition /5 forecast competition /5 projection competition /5 forecast co
26		(Turnpike tpk SpectrumCo Cox) and (competition compete) % draft % "news bulletin" % "daily news"
27		Antelope or AT&T /5 T-Mobile AT&T /5 TMUS AT&T /5 merger T-Mobile /5 merger TMUS /5 merger % draft % "daily news" % "news bulletin"
28		(spectrumco cox turnpike tpk) & (affect /5 roaming alter /5 roaming increase /5 roaming decrease /5 roaming change /5 roaming raise /5 roaming lower /5 roaming roaming /5 rates) % draft % "news bulletin" % "daily news"
29	а	(wifi /5 network wifi /5 offload wifi /5 offloads wifi /5 delivery wifi /5 local wi-fi /5 network wi-fi /5 offload wi-fi /5 delivery wi-fi /5 local) % draft % "news bulletin" % "daily news"
29	b	(wifi /5 network wifi /5 offload wifi /5 offloads wifi /5 delivery wifi /5 local wi-fi /5 network wi-fi /5 offload wi-fi /5 delivery wi-fi /5 local) % draft % "news bulletin" % "daily news"
29	С	(wifi /5 network wifi /5 offload wifi /5 offloads wifi /5 delivery wifi /5 local wi-fi /5 network wi-fi /5 offload wi-fi /5 delivery wi-fi /5 local) % draft % "news bulletin" % "daily news"
29	d	(wifi /5 network wifi /5 offload wifi /5 offloads wifi /5 delivery wifi /5 local wi-fi /5 network wi-fi /5 offload wi-fi /5 delivery wi-fi /5 local) % draft % "news bulletin" % "daily news"
29	е	offload /5 agreement offload /5 partnership offload /5 arrangement offload /5 "joint venture" offload /5 JOE offload /5 contract WiFi /5 agreement WiFi /5 partnership WiFi /5 arrangement WiFi /5 "joint venture" WiFi /5 JOE WiFi /5 contract Wi-Fi /5 agreement Wi-Fi /5 partnership Wi-Fi /5 arrangement Wi-Fi /5 "joint venture" Wi-Fi /5 JOE Wi-Fi /5 contract % draft % "daily news" % "news bulletin"
31	а	(backhaul /5 market backhaul /5 outlook backhaul /5 demand backhaul /5 demands backhaul /5 projection backhaul /5 projections backhaul /5 forecast backhaul /5 forecasts backhaul /5 supply) % draft % "news bulletin" % "daily news"
31	b	(backhaul /5 offer backhaul /5 service backhaul /5 Verizon backhaul /5 VZ backhaul /5 provision) % draft % "news bulletin" % "daily news"
31	С	(backhaul /5 "3rd party" backhaul /5 "third party" backhaul /5 "non-Verizon" backhaul /5 "non-VZ" backhaul /5 alternative backhaul /5 alternatives) % draft % "news bulletin" % "daily news"
31	d	(backhaul /5 network backhaul /5 Verizon backhaul /5 vz backhaul /5 vzw) & (expand expansion contract contraction grow growth shrink increase reduce increasing reducing) % draft % "news bulletin" % "daily news"
31	е	(backhaul /5 practice backhaul /5 practices backhaul /5 standard backhaul /5 usual backhaul /5 preferred backhaul /5 MFN backhaul /5 "most favored" backhaul /5 template) % draft % "news bulletin" % "daily news"

31	f	(spectrumco cox turnpike tpk) & (backhaul /5 need backhaul /5 needs backhaul /5 use backhaul /5 network backhaul /5 services) % draft % "news bulletin" % "daily news"
32	а	((MVNO resale resell) & (broadband video satellite cable wireline)) & (agreement arrangement)
32	b	((MVNO resale resell) & (broadband video satellite cable wireline)) & (benefit value valuation)
32	С	((MVNO resale resell) & (broadband video satellite cable wireline)) & (competition compete)
33	а	(spectrumco cox turnpike tpk) & ((combination /5 services combined /5 services combination /5 offering combined /5 offering) ("triple play" "quad play" "triple-play" "quad-play")) % draft % "news bulletin" % "daily news"
33	b	(spectrumco cox turnpike tpk) & ((combination /5 services combined /5 services combination /5 offering combined /5 offering) ("triple play" "quad play" "triple-play" "quad-play")) % draft % "news bulletin" % "daily news"
33	С	(spectrumco cox turnpike tpk) & ((combination /5 services combined /5 services combination /5 offering combined /5 offering) ("triple play" "quad play" "triple-play" "quad-play")) % draft % "news bulletin" % "daily news"
33	d	(spectrumco cox turnpike tpk) & ((combination /5 services combined /5 services combination /5 offering combined /5 offering) ("triple play" "quad play" "triple-play" "quad-play")) % draft % "news bulletin" % "daily news"
34	b	("Reseller Agreement" ((Turnpike tpk spectrumco cox) & MVNO)) & (rate price pricing) % draft % "news bulletin" % "daily news"
34	С	("Reseller Agreement" ((Turnpike tpk spectrumco cox) & MVNO)) & (exlusiv!) % draft % "news bulletin" % "daily news"
34	d	("Reseller Agreement" ((Turnpike tpk spectrumco cox) & MVNO)) & (compete competition) % draft % "news bulletin" % "daily news"
	spc	Logical "OR"
	&	Logical "AND"
	/x	Terms occur within x words of one another
	%	Logical "AND NOT"